



eBusiness Development Training Program

HOW TO BECOME AN IT ENTREPRENEUR?

In the new economy, computer science isn't an optional skill - its a basic skill. - Obama

Whoever wants to be part of a lucrative industry for the next 50 years, software and technology is the right industry to be in.



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Through this training program, we aim at bridging the skills gap by imparting the necessary practical knowledge and hands-on skills needed to succeed in today's fast moving digital world. This workshop is aimed to educate the participants about the latest tools, strategies and techniques in becoming an IT entrepreneur and learn productive, real-life tips of what they can do immediately to enhance their business by utilizing the latest technologies.

If you plan to start your own IT startup and build an e-commerce site or to build a marketplace like AirBnB and Uber or a forum and social network like Facebook and Quora, you can learn the necessary skills.

After this program, you will be able to build strong fundamentals which will enable you to be more aware on the specific strategies, tools and technologies that can you utilize to kick-start your business venture.

You will also be able to build your own working app ideas and launch it to the world for all to see and use.

Course Information

Commencement Date 23rd July 2016

Duration: Session 1 2 Days /

Session 2 2 Days

Classes Weekends (Saturday/Sunday)

Time 9.00 Am To 5.00 Pm

Refreshment Lunch and Refreshments provided

Training Location Petaling Jaya

Who Should Attend?

Existing entrepreneurs Aspiring entrepreneurs Youths / Students

Pre-requisites

Willingness to learn and dedication

Bring your own laptop