

First Time in ASIA !

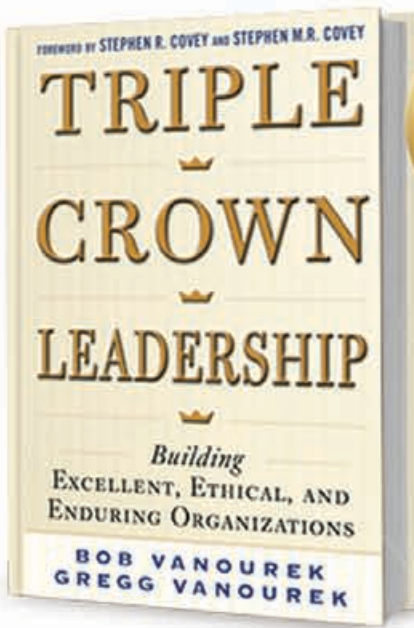


Cutting-Edge Leadership Practices To Build Excellent, Ethical, and Enduring Organizations

Triple Crown Leadership Workshop

Kuala Lumpur | 16 - 17 June 2014 | Dorsett Grand, Subang

"A rare combination of deep insight and helpful research, and an important book. Relevant and timely. Smart and helpful guidance for leaders about today's pressing problems."
- Stephen R. Covey and Stephen M. R. Covey, Bestselling Authors



Gregg Vanourek



Bob Vanourek

This high-value, interactive, leadership workshop is based on the proven practices of the award-winning book Triple Crown Leadership: Building Excellent, Ethical, and Enduring Organizations.

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Personal Message



Organizations around the world are confronting a leadership crisis today. Scandals abound. Trust in business and government leaders is abysmally low. Employee engagement is waning. Competition is intense, budgets are under pressure, and disruptive technologies and business models are wreaking havoc even on market leaders.

How can your organization, not only survive in these turbulent times, but thrive?

Today's challenges require a better brand of leadership. They require compelling new leadership skills and a powerful leadership presence, with an ability to drive transformational change.

If you're hungry to take your leadership to the next level, you won't be disappointed with this workshop on how to build excellent, ethical, and enduring organizations.

Workshop participants will learn advanced leadership practices from global organizations, large and small, that are discarding failed approaches and blazing new paths to hire and promote people, inspire and engage employees, flex their leadership styles, unleash other leaders, and align their organizations for sustained high performance.

This interactive workshop will engage participants in learning and trying new leadership practices. It is designed to help participants transform their leadership and set their organizations on the quest to becoming excellent, ethical, and enduring.

- from Bob and Gregg Vanourek

WORKSHOP OUTLINE

Day 1

- The crisis in leadership
- The quest for a better brand of leadership
- Triple crown leadership: excellent, ethical, and enduring
- Research basis
- Overview of the 5 leadership practices
- Practice 1: Head and Heart: New approaches to hiring and promoting the right people
- Practice 2: The Colors: Inspiring and engaging your colleagues
- Practice 3: Steel and Velvet: Flexing your leadership style
- Practice 4: Stewards: Leadership as a group performance

Each module contains interactive exercises

- Practice 5: Alignment for sustained high performance
- Collaborative Alignment workshop
- Specialized track (participants choose one):
- Why organizations breakdown, or
- Leading startups and "intrapreneurship"/innovation in organizations
- Specialized track (participants choose one):
- New approaches to crises and turnarounds, or
- Leading social impact and nonprofits
- Summary of the cutting-edge leadership practices
- Open discussion, Q&A, and further practical applications
- Calls to action

Day 2

BENEFITS OF ATTENDING

Participants will achieve the following learning outcomes:

- How to achieve sustainable, exceptional performance with integrity
- How entrepreneurs can create high-performance, ethical, and impactful new ventures
- What leaders must do differently during crises and transformational turnarounds
- How to lead more effectively in government, social impact, and non-profit organizations
- How to build a more sustainable organization
- How to better select whom you hire, develop, and promote
- Why and how to fight corruption and unethical behavior
- How to better engage and inspire your employees, regardless of their age or background
- How to flex your natural leadership style to be more effective
- Why you must protect the "mavericks" and terminate the "toxic," even the superstars
- How to unleash empowered leaders throughout your organization
- How to create a high-performance culture of character
- How to align your organization for sustained high performance

WHO SHOULD ATTEND

CEOs, Directors,
General Managers,
Heads of
Departments, Senior
Managers, Managers,
Management
Consultants,
Academicians and any
Individual interested in
the field of Leadership
from private sector,
government sector,
non-profit sector,
educational sector and
SME sector.

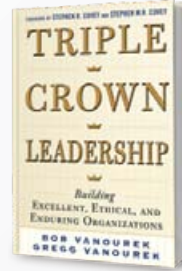
METHODOLOGY USED FOR MAXIMIZING THE TAKEAWAY VALUE

- Engaging exercises and activities
- Content-rich and visually engaging presentations with key principles and relevant examples
- Sharing of key principles and practical learning experiences to illustrate the learning points
- Breakout sessions of small groups to brainstorm answers on each alignment step
- Customized Action Plan, using Triple Crown Leadership Workbook

ABOUT THE BOOK

Triple Crown Leadership draws upon the authors' leadership experiences as well as extensive research and interviews with leaders in more than sixty organizations in eleven countries. They include global corporations; social enterprises; turnarounds; startups; education and government organizations. The authors interviewed leaders from Cisco, eBay, GE, Google, Infosys, KIPP, Mayo Clinic, Princeton University, Share Our Strength, Spotify, Xerox, Zappos.com, and more. Triple Crown Leadership is a Winner of the 2013 International Book Awards in the "Business: General" category.

Every registration for this workshop includes a signed copy of this award winning book.



"The best leadership book since Good to Great"

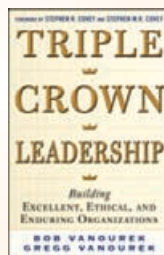
- Bob Whipple, The Trust Ambassador

"An inspiring call to action, a challenging mandate, and a compelling road map for leaders across the public, private, or non-profit sector. A must read"

- Marty Linsky, Harvard Kennedy School faculty and co-founder, Cambridge Leadership Associates.

ABOUT THE WORKSHOP FACILITATORS

Bob Vanourek



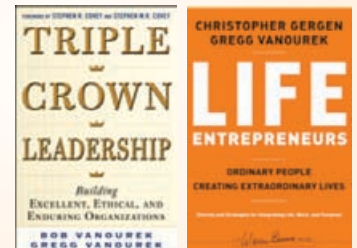
Bob is a popular speaker, leadership author, and the former CEO of five companies from a startup to a \$1 billion New York Stock Exchange company.

He was an officer at two Fortune 500 firms, including Pitney Bowes, one of Jim Collins' "good to great" companies. Bob's businesses have won numerous awards, including Malcolm Baldrige Quality Prize and the Shingo Prize for Manufacturing Excellence, and Bob has served on numerous boards.

He is a Baker Scholar graduate (top 5%) of the Harvard Business School, a magna cum laude graduate of Princeton University, has attended Harvard's Kennedy School for teaching leadership, was certified by Phi Theta Kappa as a leadership instructor, and has taught leadership at the University of Denver and Colorado Mountain College and is Chairman Emeritus of the Vail Leadership Institute.

"Bob has been named one of the Top 100 Thought Leaders in Trustworthy Business Behavior by Trust Across America".

Gregg Vanourek



Gregg is co-author of three influential books: Triple Crown Leadership: Building Excellent, Ethical, and Enduring Organizations, Life Entrepreneurs: Ordinary People Creating Extraordinary Lives and Charter Schools in Action: Renewing Public Education.

He is an adjunct instructor at the Stockholm School of Entrepreneurship and at the Royal Institute of Technology in the division of Entrepreneurship and Innovation. He has also taught at the Euromed School of Management and University of Denver.

He has written for leading journals and media outlets, including Harvard Business Review and ASTD blogs and Washington Times columns. His writing has been featured in or reviewed by Fast Company, BusinessWeek, U.S. News & World Report, New York Times, Leader to Leader, Publishers Weekly, Entrepreneur, American Management Association, Center for Creative Leadership, and more.

Gregg is a graduate of the Yale School of Management (M.B.A.), London School of Economics and Political Science (M.Sc.), and Claremont McKenna College (B.A.). He serves on the board of the Vail Leadership Institute and on startup advisory boards.



Registration Form

To confirm registration, kindly complete this form and fax to : +603 7710 1361 or email to: info@imsasia.com
For enquiry, please contact Norehan or Jayanthi at +603-77101360 or email: norehan@imsasia.com

TRIPLE CROWN LEADERSHIP : Kuala Lumpur | 16 - 17 June 2014 | Dorsett Grand, Subang

WORKSHOP FEES	Early Bird : Registration before 16th May 2014 Regular Fee : Registration before 12th June 2014	MALAYSIA RM 3,000 / pax RM 3,200 / pax	INTERNATIONAL USD 900 / pax USD 980 / pax
	GROUP REGISTRATION	Gold package : Registration of 3-5 pax Platinum package : Registration 6 pax and above	RM 2,900 / pax RM 2,800 / pax
HRDF	HRDF/PSMB REGISTERED COMPANIES	RM 2,600 / pax	



Company Details	Manager / Contact
Company name :	Person's name :
Address :	Designation :
Postcode :	Department :
Country :	Phone :
Phone :	Fax :
Fax :	Email address :

Payment method

Payment be made by telegraphic transfer, bank deposit or local cheque

Account name : IMS Asia Sdn Bhd	Please tick: Early Bird <input type="checkbox"/> Regular Fee <input type="checkbox"/> Gold Package <input type="checkbox"/>
Name of bank : United Overseas Bank (Damansara Uptown Branch)	
Account number: 202-302-385-9	Platinum Package <input type="checkbox"/> HRDF <input type="checkbox"/>
Swift Code : UOVBMKYL	Please specify if you are: Vegetarian <input type="checkbox"/> Non-Vegetarian <input type="checkbox"/>

Participant Details

No.	Participant's Name	Designation	Email address	Contact No.

Note: The fee includes lunch, refreshments, and event giveaways. This event is *HRDF claimable. *(Subject to HRDF approval)

- Terms & Conditions**
- Closing date for registration is 12th June 2014
 - Payment is required with registration. Fees paid are strictly non-refundable, however replacements of participants are allowed.
 - Walk-in participant with payment will only be admitted on the basis of seat availability at the event and with immediate full payment.
 - The organizer reserves the right to make any amendments and/or changes to the workshop, venue, facilitator replacements and/or modules if warranted by circumstances beyond its control.

Acceptance

Privacy Statement
By your conduct of registering for this seminar, you are consenting to your personal information given being processed by and where required, used to coordinate the above training program and to promote up-coming training courses for the purposes of IMS Asia providing Training Services to you. Please be assured that IMS Asia has taken reasonable steps to adequately safeguard your Personal Information.

I / We hereby agree to abide by all the terms and conditions as stipulated by IMS Asia Sdn Bhd

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